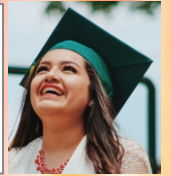


HED

Higher Education Directory

USA
Edition



Under Graduate, Post Graduate & Professional Courses

The Most Comprehensive
Compendium of
Higher Education Information

List your University or College Today!

see inside for exciting listing options.....

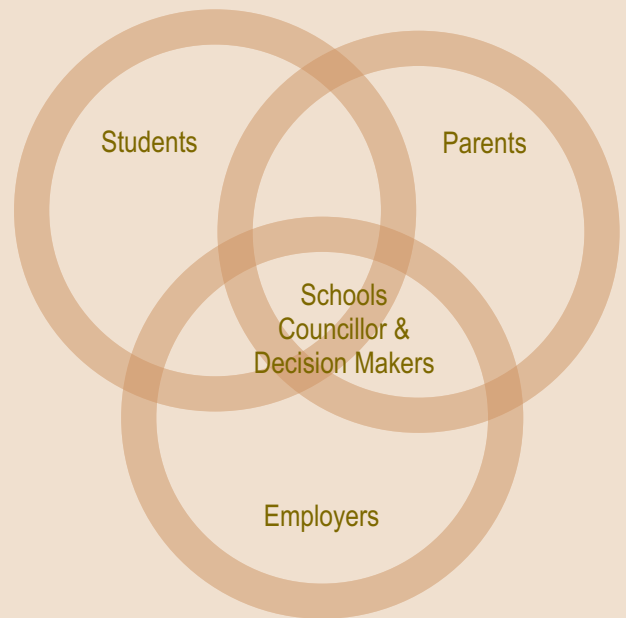
ANNUAL EDITIONS IN
DIGITAL
PRINT ON DEMAND
WEBSITE
SOCIAL



As we move into the next era of higher education, the access to authentic information is gaining importance. Large choice of education institutes offering multiple courses throughout the United States makes decision making complex for the students & parents. Also full information on new courses and careers are difficult to find at one place in easy to read format.

HED Higher Education Directory, an annual publication fulfills this long felt need for a comprehensive guide focused on higher education. **HED** is a compendium of Universities, Colleges & Institutes offering large number of courses in higher education. The publication captures complex information of Higher education in the most inclusive manner. Further it is designed to provide the reader basic factual information and signpost the way for further exploration.

Listing you institution will extensively promote all your courses among the students & parents who actively search for the right course to pursue and achieve higher education.



Readership Markets

- | US
- | UK & Ireland
- | Europe
- | Asia
 - Including India
 - Excluding China
- | Middle East

fast facts

- + Market Leadership
- + Shelf Life 24 x 7
- + Direct Digital Reach
- + Largest Readership
- + Annual Listings
- + Cost Effective
- + Digital & Print Editions
- + 30 years Strong Co.

“ Multiple & Complex information made simple in easy to refer format makes **HED** favorite among Students, Schools & Parents ”

“ List your institute today at the most prominent postion in your city for maximum mileage ”

“ The most effective way to promote your institute / course ”



See all the Listing Options ↓

Double Spread (2 Pages) Listing Layout Sample





NYU

New York University

#50, West 4th Street, New York 10012, NY
Tel : 212 566 2022
E-mail: admission@nyu.edu , Website: www.nyu.edu

NYU has been an innovator in higher education, reaching out to an emerging middle class, endorsing an urban identity and professional focus, and promoting a global voice that informs its 19 schools and colleges.

Today, that trailblazing spirit makes NYU one of the most prominent and respected research universities in the world, featuring top-ranked academic programs and accepting fewer than one-in-five undergraduates. Anchored in New York City and with degree-granting campuses in Abu Dhabi and Shanghai as well as 11 study away sites throughout the world, NYU is a leader in global education, with more international students and more students studying abroad than any other US university.

LIBRARIES: They support and empower scholarship and research innovation. The NYU Division of Libraries is an 8-library, 6 million-volume system that continually enhances its on-site and online services and resources for students and faculty and expands its research collections in all formats, from paper to electronic and multimedia. NYU Libraries provides students and faculty with access to the world's scholarship; its resources and services are central to the University community's intellectual life.



Courses Offered:
Undergraduate Programs
Post Graduate Programs



AMENITIES AND SERVICES: In addition to versatile event space around Washington Square Park, NYU Conferences and Event Services offers diverse amenities and services, including flexible catering, state-of-the-art audiovisual support (e.g., videoconferencing and global communication), premium audio visual technology, and much more), and catering services.
• Catering • Tickets & Shows • Multimedia Resources • Inquiry Form



FACULTY: Achieving both scholarly eminence in research and the highest levels of pedagogical impact in the classroom and beyond are what makes a research university truly great.



DINING ON CAMPUS: NYU Eats is fully committed to providing students with a wide variety of delicious, healthy and nutritious meal options—safely and responsibly.



ADMISSIONS: NYU has been a distinctly urban university, one that NYU founder, Albert Gallatin, called a university that is "in and of the city." Today, the University has evolved into a university that is "in and of the great cities of the world." NYU's global network comprises three degree-granting portal campuses: one in the heart of New York City, a second in Abu Dhabi, and a third in Shanghai.



NYU's more than 50,000 students study more than 4,000 courses in hundreds of degree and non-degree programs at locations around the world. In addition to the three portal campuses, students can study abroad at global academic centers in Accra, Berlin, Buenos Aires, Barcelona, Madrid, London, Paris, Prague, Tel Aviv, Sydney, and Washington, DC.

Fees: On Request

PRESIDENT:
Andrew Hamilton



Annual listing rates for Double Spread (2 Pages)

\$ 620

Annual listing rates for 4 Pages

\$ 980

Full Page Listing Layout Sample




Based in the global metropolis of Chicago, Illinois Tech is the only technology-focused university in the city. It offers degrees in engineering, science, architecture, business, design, human sciences, applied technology, and law.

CAMPUS AND HOUSING: "Location is everything," perfectly summarizes the campus and residential experience at Illinois Tech. Located less than a mile from stunning Lake Michigan beaches, Illinois Tech's historic Mies Campus is highly regarded as one of the country's most beautiful college campuses.

Access to convenient public transportation takes you anywhere in the Chicago metro area that you want to go. Explore an endless number of restaurants, parks, sports, cultural, entertainment, and professional opportunities in our vibrant, global city.

When you're ready to call it a day, our quiet, tree-lined campus is just a few miles from downtown. And when you arrive, our residences welcome you with amenities, including an array of dining options and 24/7 security to make you feel right at home.

FEES STRUCTURE: On Request



ILLINOIS TECH

Illinois Institute of Technology

10 West 35th Street
Chicago, IL 60616-5795

Tel:
+1 312-567-3000

Email:
admission@iit.edu

Website:
www.iit.edu

Toll Free No:
800-448-2329


PRESIDENT:
Raj Echambadi

COURSES OFFERED:
Undergraduate Programs
Graduate Programs
Accelerated Master's Program
Pre-Health/Pre-Med
Pre-College Programs

Libraries: Collectively, the university's five libraries offer access to more than 1.8 million volumes, including books, journals, newspapers, videos, DVDs, maps, microforms, and government documents. Electronic resources include access to full-text e-journals and e-books, and more than 100 online research databases. Library patrons have access to the I-Share statewide academic catalog, subject specialists, and services that include reference, instruction, and interlibrary loan.

RANKINGS AND RECOGNITION: Illinois Institute of Technology and its individual colleges, institutes, and schools have achieved notable rankings from various state and national organizations and publications.

EVENTS: Illinois Tech's academic and administrative departments host events that are open to the university community and/or the Chicago community at large. University faculty and staff who would like to submit an event for promotion should complete an events post form.


Annual listing rates for 1 Full Page


\$ 440

Annual Listing Benefits

- Listing in Digital Edition
- Listing in Print-on-Demand Edition
- Listing on the Website
- Annual Listing Fees - You pay only once a year (No top-ups)

Annual listing rates for
Half Page
\$ 350

Normal Listing Layout Sample

To list your University / College
please send us the Listing Questionnaire 

Please list our institutions in the "HED Higher Education Directory, US Edition."
We are sending the listing for the position of _____

Account Holder: _____
Perfect Multimedia Global Limited

ACH and Wire Routing number: 084009519

Account number: 9600002493227659 Account Type: Checking

Bank Name & Address:
WISE, 30 W. 26th Street, Sixth Floor,
New York NY 10010 United States

Annual Listing Tariff

<input type="checkbox"/> Gate Fold 4 Pages Listing:	\$ 980
<input type="checkbox"/> Double Page Listing:	\$ 620
<input type="checkbox"/> Full Page Listing:	\$ 440
<input type="checkbox"/> Half Page Listing :	\$ 350
<input type="checkbox"/> Normal Listing:	\$ 260

Online Listing Questionnaire also available on our website
www.highereducationdirectory.net

LISTING QUESTIONNAIRE

Institution Name _____
Address _____
City _____ ZipCode _____ State _____
Telephone _____ Website _____
Email _____
Ranking Details (if any) _____

Courses Offered: *(Please send separate listings for Under Graduate, Post Graduate and Professional Courses)*

☐ **Under Graduate**

- ☐ Engineering
- ☐ Medical
- ☐ Business / BBA
- ☐ Hotel Management / Aviation
- ☐ Banking / Finance
- ☐ Law
- ☐ Computers and IT
- ☐ Other Professional Courses

☐ **Post Graduate**

- ☐ Engineering
- ☐ Medical
- ☐ Business / MBA
- ☐ Hotel Management / Aviation
- ☐ Banking / Finance
- ☐ Law
- ☐ Computers and IT
- ☐ Other Professional Courses

☐ **Professional Courses**

- ☐ Teacher Training
- ☐ Certification Course
- ☐ Soft Skills
- ☐ Music
- ☐ Others

Details of Courses Offered *(please send the information brochure / leaflet of the courses)*

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Vice Chancellor / Director / Principal _____

Facilities for Students _____

Fees Structure (range) _____ On request or _____ Mentioned Below

Tuition Fees (Semester wise) _____ No. of Semesters _____

Hostel Fees (Semester wise) _____ Other Expenses(if any) _____